

Podravka Group

Always with a heart!

Belgrade Stock Exchange Investor Conference, November 2014



Podravka at a glance

BUSINESS: food and pharmaceuticals

SALES REVENUES: EUR 477.1 millions in FY13

TOTAL ASSETS: EUR 455.0 millions on 31/12/2013

EMPLOYEES: 5,558 on 30/09/2014

YEAR OF ESTABLISHMENT: 1947

- ✓ 67 years of experience in food production
- ✓ 42 years of experience in pharmaceutical production
- ✓ culinary institution in South East Europe

HEADQUARTERS: Koprivnica, Croatia

MAIN MARKETS:

- ✓ South East Europe
- ✓ Central Europe
- ✓ Eastern Europe

SHARE LISTING: the Zagreb Stock Exchange, Croatia

✓ market capitalization of EUR 218.9 millions*





Note: all figures in presentation are transferred at EUR/HRK exchange rate of 7.6 to avoid FX differences; *MCap on 31/10/2014.

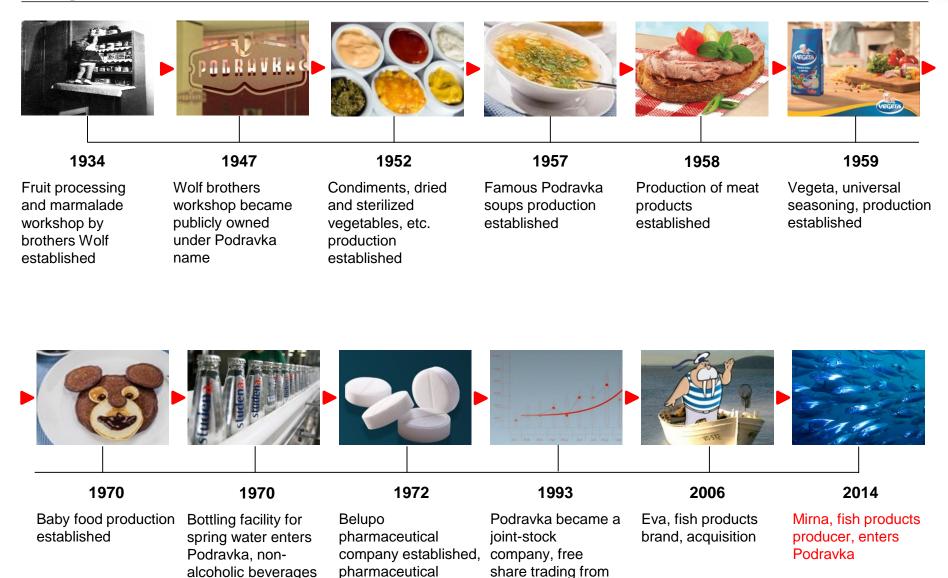


The Company **Business** Main brands **Financials** Share 9M 2014 business results Closure

Long tradition of food and pharmaceutical production

production

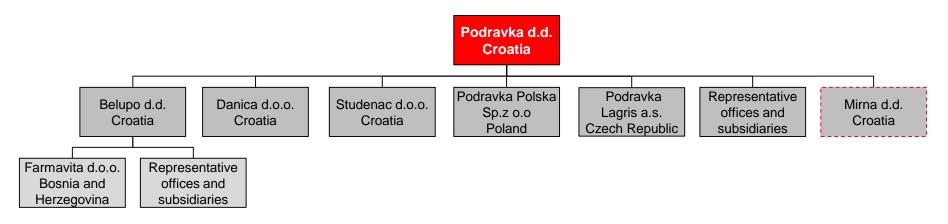
established



1994

production established

Presence in South-East, Central and Eastern Europe



Podravka Group

- holding company
- ➤ 21 subsidiaries
- > 15 representative offices
- presence in 20 countries

8 production companies

Podravka d.d. \rightarrow various food products Belupo d.d. \rightarrow pharmaceuticals Danica d.o.o. \rightarrow meat products Studenac d.o.o. \rightarrow non-alcoholic beverages Podravka Polska Sp.z o.o \rightarrow seasonings Podravka Lagris a.s. \rightarrow rice, pulses Mirna d.d. \rightarrow fish products Farmavita d.o.o. \rightarrow pharmaceuticals



Local production with regional distribution network

14 production facilities

- \succ Croatia \rightarrow 11 facilities
 - ✓ Koprivnica (6 food facilities, 1 pharmaceutical)
 - ✓ Lipik (non-alcoholic beverages)
 - ✓ Umag (vegetables)
 - ✓ Varaždin (vegetables)
 - ✓ Rovinj (fish products)
- > Bosnia and Herzegovina \rightarrow 1 facility (pharmaceutical)
- > Czech Republic \rightarrow 1 facility (rice, pulses)
- > Poland \rightarrow 1 facility (seasonings)

Own distribution network in SEE and CE

South – East Europe

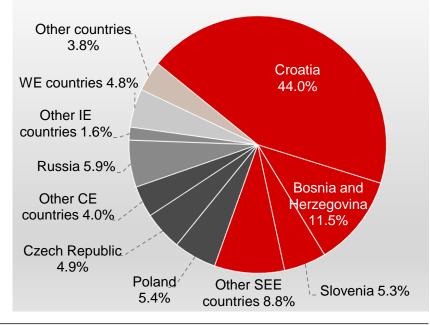
- Croatia
- Bosnia and Herzegovina
- Macedonia
- > Montenegro
- Serbia
- Slovenia

Central Europe

- Czech Republic
- Hungary
- ➢ Poland
- Slovakia



Main markets in terms of sales revenues in FY13



Stable ownership structure and developed corporate governance

Management board



Zvonimir Mršić

President



Jadranka Ivanković

Member



Olivija Jakupec

Member



Miroslav Klepač Member



Hrvoje Kolarić Member

Supervisory board

President:

Dubravko Štimac

Vice President:

Mato Crkvenac

Members:

- Ivana Matovina
- Martinka Marđetko Vuković
- Ivo Družić
- Milan Sojanović
- Petar Vlaić
- Dinko Novoselec
- Petar Miladin

Audit committee

President:

Dinko Novoselec

Members:

- Petar Vlaić
- Ivana Matovina
- Mato Crkvenac

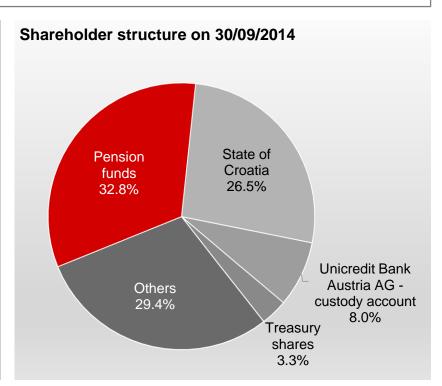
Remuneration committee

President:

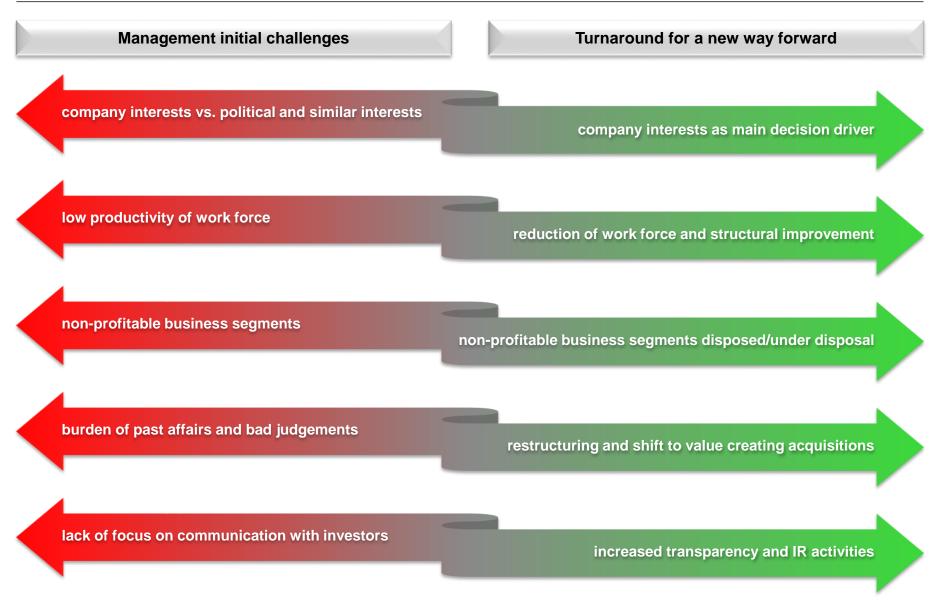
Petar Vlaić

Members:

- Dubravko Štimac
- Milan Stojanović



Current management was introduced in 2012





The Company Business

Main brands Financials Share 9M 2014 business results Closure

A well diversified product portfolio divided in two business areas

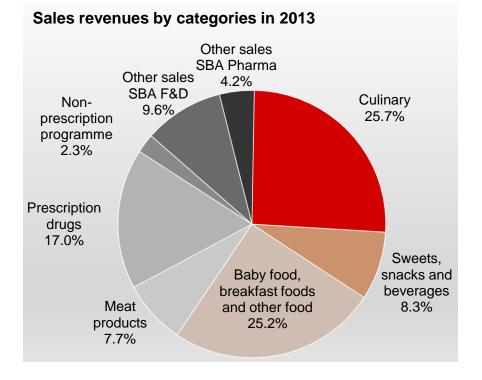
Strategic Business Area Food and Drinks

- Culinary category
- > Sweets, snacks and beverages category
- > Baby food, breakfast foods and other food category
- Meat products category
- > Other sales

Strategic Business Area Pharmaceuticals

- Prescription drugs category
- Non-prescription programme category
- > Other sales

Sales revenues in EUR millions	2013	%
SBA Food and Drinks	365.1	76.5%
SBA Pharmaceuticals	112.0	23.5%
Podravka Group	477.1	100.0%

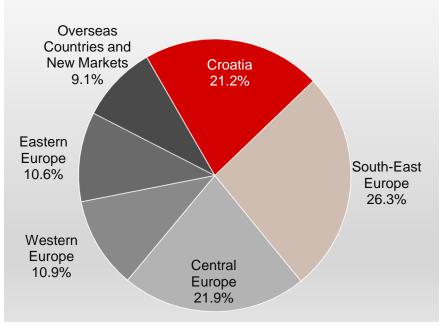


Culinary category is the cornerstone of food business

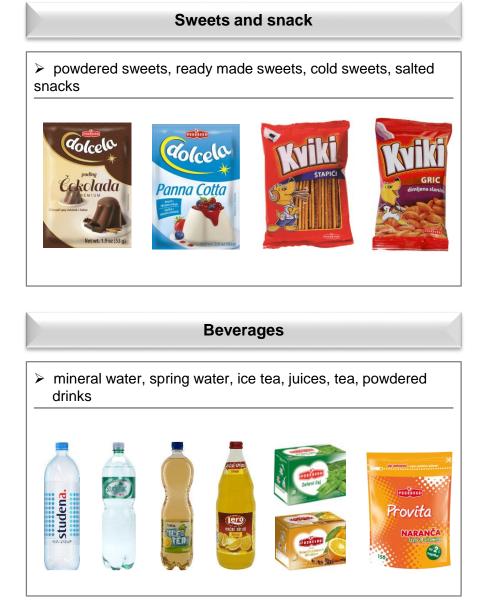


Sales revenues in EUR millions	2013	%
Food seasonings and bouillons	86.9	18.2%
Podravka dishes and food mixes	35.6	7.5%
Culinary	122.5	25.7%

Culinary category sales revenues by markets in 2013

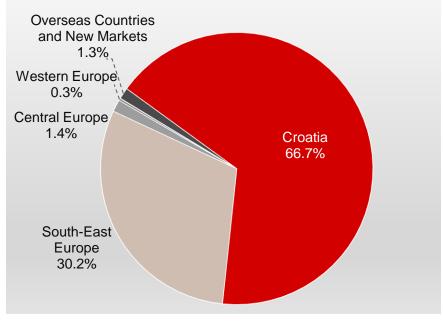


Sweets and snacks with beverages under restructuring

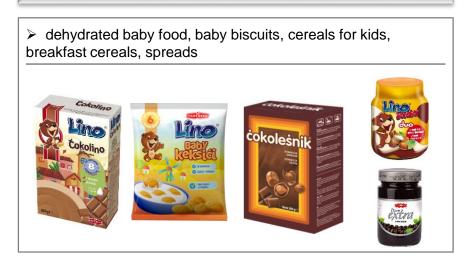


Sales revenues in EUR millions	2013	%
Sweets and snacks	19.3	4.0%
Beverages	20.2	4.2%
Sweets, snacks and beverages	39.5	8.3%

Sweets, snacks and drinks category sales revenues by markets in 2013



Baby food, breakfast food and other food category



Baby food and breakfast food

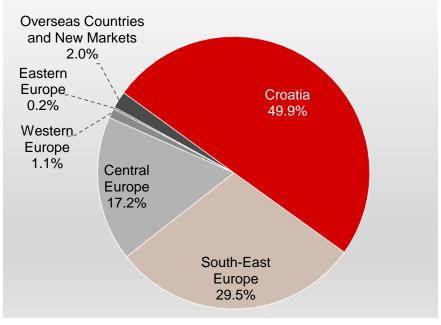
Other food

vegetables, condiments, flour, fish products, tomato based products, rice, pasta, sauces

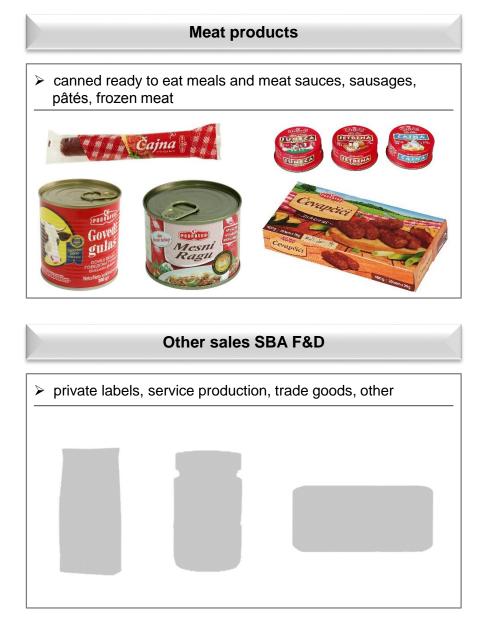


Sales revenues in EUR millions	2013	%
Baby food and breakfast foods	42.5	8.9%
Other food	77.6	16.3%
Baby food, breakfast foods and other food	120.2	25.2%

Baby, breakfast and other food category sales revenues by markets in 2013

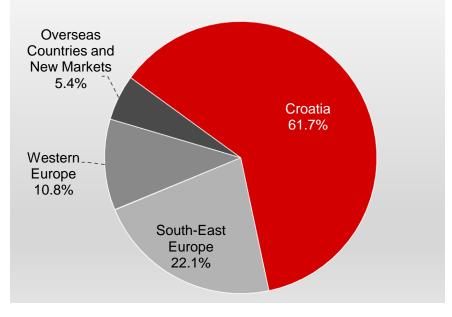


Meat products category and Other sales in F&D business area



Sales revenues in EUR millions	2013	%
Meat products	37.0	7.7%
Other sales SBA F&D	45.9	9.6%

Meat products category sales revenues by markets in 2013

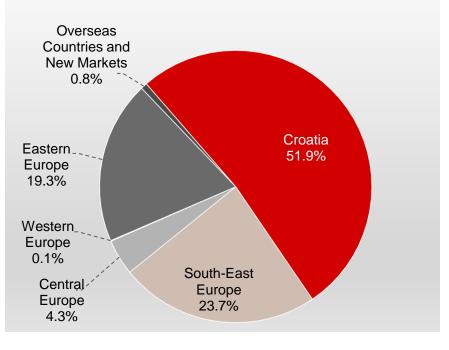


Prescription drugs category is the cornerstone of pharmaceutical business



Sales revenues in EUR millions	2013	%
Prescription drugs	81.0	17.0%
Non-prescription programme	11.0	2.3%
Other sales SBA Pharma	20.0	4.2%

SBA Pharmaceuticals sales revenues by markets in 2013





The Company Business Main brands Financials Share 9M 2014 business results Closure

Main brands I

Vegeta – number 1	seasoning in	n Europe
-------------------	--------------	----------

- > universal dish seasoning
- category synonym in SEE and CE
- > 55 years of tradition



Volume market position	Croatia	Slovenia	B&H	Poland	Czech Republic	Russia
Vegeta	1	1	1	3	1	2

Podravka soups
instant soups
strong market leader in SEE
57 years of tradition



Volume market position	Croatia	Slovenia	B&H	Russia
Podravka soups	1	2	1	7

Main brands II

Lino - brand for kids and adults

- dehydrated baby food, cream spreads, breakfast cereals, drinks, impulse programme
- Čokolino is a synonym for category in SEE
- > 44 years of tradition

Volume market position	Croatia	Slovenia	B&H
Dehydrated baby food	1	1	1

Eva – flagship of Mediterranean cuisine

- > canned fish, fish salads, fish spreads
- > one of the most recognisable brands in canned fish category
- > since 2006 under Podravka portfolio



Volume market position	Croatia	Slovenia	B&H
Eva	2	4	1





Main brands III

Dolcela	
products for preparation of sweets	aolcela *
puddings, whipped cream, cake mixes, desserts, baking additives	Puding
1967-1997 production for Dr. Oetker, from 1998 own production	CB2



Volume market position	Croatia	Slovenia	B&H
Dolcela	1	2	1



Volume market position	Croatia	Russia	Czech Republic	Slovenia	B&H	Serbia	Montenegro	Macedonia	Slovakia
D07*	1	5	2	2	1	2	2	1	4

*Corticosteroids for the treatment of skin disorder.



The Company Business Main brands Financials Share 9M 2014 business results Closure

Improvement in profitability...

(in EUR millions)	2010	2011	2012	2013	2013/2012	CAGR (10-13)		
Normalized sales revenues	463.5	477.0	477.2	477.1	(0.0%)	1.0%		
Normalized gross profit	190.4	187.5	186.3	197.7	6.1%	1.3%		
Normalized EBITDA	56.2	51.2	47.1	55.8	18.3%	(0.3%)		
Normalized EBIT	35.8	30.2	26.9	36.2	34.6%	0.4%		
Normalized net profit after MI	19.9	13.4	14.8	26.3	77.6%	9.8%		
Normalized gross profit margin	41.1%	39.3%	39.0%	41.4%	+240 bp	n/a		
Normalized EBITDA margin	12.1%	10.7%	9.9%	11.7%	+180 bp	n/a		
Normalized EBIT margin	7.7%	6.3%	5.6%	7.6%	+200 bp	n/a		
Normalized net profit margin after MI	4.3%	2.8%	3.1%	5.5%	+240 bp	n/a		
Normalized EBITDA	marginN	lormalized EBIT m	nargin —No	ormalized net pro	ofit margin after MI			
14.0%								
12.0% -	1	0.7%			11	11.7%		
10.0% -			9.	9%				
7 7%					7.	.6%		
8.0% -		6.3%	F	60/		-		
6.0% - 4.3%			5.	6%	5.	.5%		
4.0% -		2.8%	3.	1%				
2.0%			I		- I			
2010 Normalized: excluding one-off items.		2011	2	013				

Podravka Group 21

...as a result of business optimisation

8.0%

(in EUR millions)		2010	2011	2012	2013	2013/2012	CAGR (10-13)
Cost of goods sold		259.7	276.4	278.4	266.6	(4.2%)	0.9%
General and admir	nistrative expenses	28.5	31.8	33.5	31.2	(6.8%)	3.1%
Selling and distribu	ution cost	69.9	66.0	65.0	63.4	(2.4%)	(3.2%)
Marketing expense	es	52.8	56.1	56.3	61.0	8.4%	4.9%
Other expenses		4.1	10.4	5.0	11.4	128.6%	40.7%
Depreciation		14.5	10.6	14.4	7.4	(48.8%)	(20.3%)
Total normalized o	perating expenses	429.4	451.4	452.5	441.0	(2.5%)	0.9%
Net effect of one-o	ff items	8.8	8.1	12.6	19.0	50.5%	29.1%
Total reported ope	rating expenses	438.2	459.5	465.1	460.0	(1.1%)	1.6%
Normalized	selling and distributio	on costNo	rmalized marketir	ng expenses –	-Normalized gen	eral and administ	rative expenses
ر 16.0% _م	15.1 <u>%</u>						
9 14.0% -			13.8%		13.6%	13.	3%
ອ ທີ່12.0% -						12	.8%
14.0% - 12.0% - 10.0% -	11.4%		11.8%	1	1.8%		

% of normalized 7.0% 6.7% 6.5% 6.1% 6.0% 4.0% 2010 2011 2012 2013

Note: Operating expenses excluding one-off items; Total operating expenses include all expenses between sales and EBIT level.

Podravka Group 22

Significantly improved debt position

(in EUR millions)	2010	2011	2012	2013	2013/2012	CAGR (10-13)	
Total assets	527.4	498.4	476.0	455.0	(4.4%)	(4.8%)	
Capital and reserves	215.1	214.4	214.2	222.6	3.9%	1.1%	
Net debt	178.9	162.8	142.1	116.6	(17.9%)	(13.3%)	
Financial debt	198.9	182.0	157.6	140.3	(11.0%)	(11.0%)	
Interest expense	12.0	11.5	9.7	7.7	(20.6%)	(13.7%)	
Net CFO	25.9	20.0	32.7	38.4	17.5%	14.0%	
Net debt/Normalized EBITDA	3.2	3.2	3.0	2.1	(30.6%)	(13.1%)	
Normalized EBITDA/Interest expense	4.7	4.5	4.9	7.2	48.9%	15.6%	
Net CFO/Financial debt	13.0%	11.0%	20.7%	27.4%	+664 bp	n/a	
Capital and reserves/Total assets	40.8%	43.0%	45.0%	48.9%	+391 bp	n/a	
Norm. EBITDA/Interest expense	Net debt/No	orm. EBITDA	——Capital and reserves/Total assets ——Net CFO/Financial debt				
8.0 7.0 - 6.0 -		7.2	50.0% - 40.0% -	40.8% 43.0	% 45.0%	48.9%	
5.0 - <u>4.7 4.5</u> 4.0 -	4.9		30.0% -		20.7%	27.4%	
3.0 - 3.2 3.2	3.0	2.1	20.0% -	13.0% 11.0%			
2.0 +	2012	2013	10.0%	010 2011	2012	2013	

Returns on investments are showing stable growth

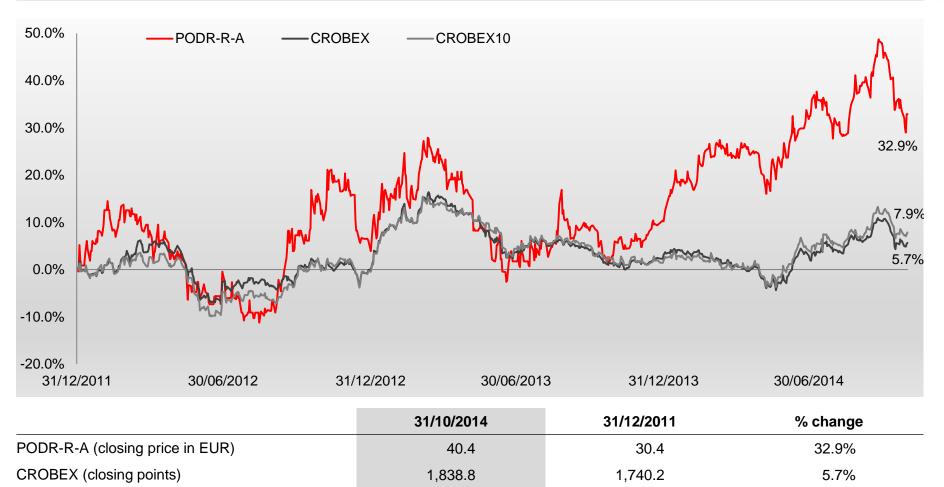
(in EUR 000)	2010	2011	2012	2013	2013/2012	CAGR (10-13)
Number of employees (in units)	6,570	6,377	6,115	5,717	(6.5%)	(4.5%)
Sales revenues/Number of employe	ees 70.5	74.8	78.0	83.5	6.9%	5.8%
Net profit/Number of employees	3.0	2.1	2.4	4.6	90.0%	15.0%
Return on assets	3.8%	2.7%	3.1%	5.8%	+267 bp	n/a
Return on capital	9.2%	6.3%	6.9%	11.8%	+491 bp	n/a
Return on invested capital	6.9%	6.1%	5.8%	8.0%	+219 bp	n/a
	capital	Return on in	vested capital	— R	eturn on assets	
12.0%					1	1.8%
10.0% - 9.2%						
8.0% -			6.99	%	8.0)%
6.0% - 6.9%	6	6.3%	5.5	8%		-
4.0% - 3.8%					5.8	3%
		2.7%	3.19	%		
2.0%			1			

Note: Return on invested capital calculated as: EBIT * (1 – effective tax rate of 20%) / (capital and reserves + long and short term financial debt); Ratios calculated excluding one-off items.



The Company Business Main brands Financials Share 9M 2014 business results Closure

Podravka's share outperformed ZSE indices since 2012



1,052.9

976.2

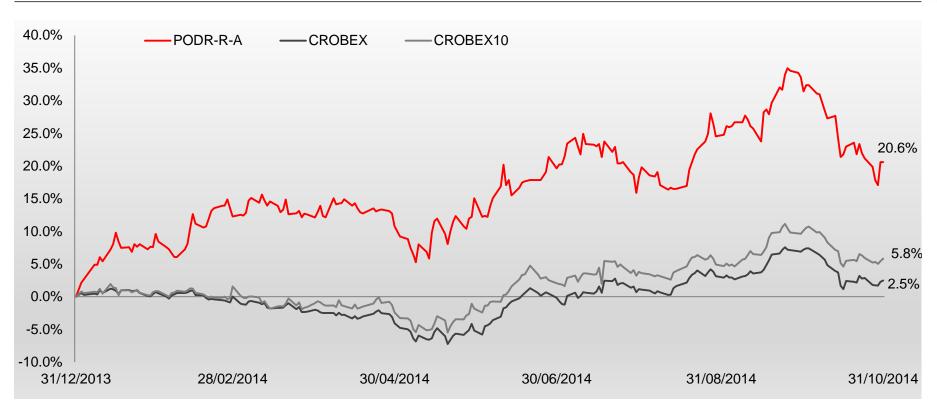
CROBEX10 (closing points)

Two Market Makers in charge of providing liquidity for Podravka share:

- > InterCapital Securities Ltd. \rightarrow agreement signed on 09/09/2013,
- > Zagrebačka banka d.d., part of UniCredit Group \rightarrow agreement signed on 08/09/2014.

7.9%

In 2014 stable growth of Podravka's share



	31/10/2014	31/12/2013	% change
PODR-R-A (closing price in EUR)	40.4	33.5	20.6%
CROBEX (closing points)	1,838.8	1,794.3	2.5%
CROBEX10 (closing points)	1,052.9	994.9	5.8%
	10M 2014	10M 2013	% change
Average daily number of transactions	10M 2014 14	10M 2013 9	% change 46.4%
Average daily number of transactions Average daily volume (units)			

Podravka Group 27

Podravka is being traded below peer group level

Company	Country	Business	EV/Sales	EV/EBITDA	EV/EBIT	P/E
Atlantic Grupa d.d.	Croatia	Food	1.1	8.6	12.5	15.2
Greencore Group plc	Ireland	Food	1.1	12.5	18.2	16.8
Nestle S.A.	Switzerland	Food	2.8	14.5	17.6	23.8
Orkla ASA	Norway	Food	1.9	14.0	18.9	25.3
Otmuchow S.A.	Poland	Food	0.6	7.0	13.8	28.3
Premier Foods plc	UK	Food	1.9	7.4	12.4	-
Unilever plc	UK	Food	2.2	12.3	14.0	17.8
Average Food			1.6	10.9	15.3	21.2
Adjusted* average Food			1.6	10.9	15.2	20.9
Hikma Pharmaceuticals plc	UK	Pharma	4.3	11.9	14.2	19.5
Krka d.d.	Slovenia	Pharma	1.6	-	-	11.3
Recordati S.p.A	Italy	Pharma	3.1	11.3	13.3	17.9
Richter Gedeon Nyrt.	Hungary	Pharma	1.8	10.5	20.2	20.6
Stada Arzneimittel AG	Germany	Pharma	1.6	8.3	13.2	13.0
Average Pharma			2.5	10.5	15.2	16.5
Adjusted* average Pharma			2.2	10.9	13.8	16.8
Podravka Group EBITDA Food			56.9%	56.9%	56.9%	56.9%
Podravka Group EBITDA Pharma			43.1%	43.1%	43.1%	43.1%
Weighted average peer group			2.0	10.7	15.3	19.2
Weighted adj. average peer group			1.9	10.9	14.6	19.1
Podravka Group reported			0.8	7.9	23.1	33.4
Podravka Group normalized**			0.8	6.5	10.1	8.9

Source: Bloomberg, data obtained on 13/11/2014; for Podravka Group PPS on 31/10/2014, 9M 2014 P&L figures on TTM basis. *Excluding maximal and minimal value to eliminate the effect of extreme values, **Calculated excluding one-off items.

Analyst coverage reveals positive expectations



Analysts	Date of the recommendation	Recommendation	Target price	Price on 31/10/2014	Potential
Interkapital Securities d.o.o.	31/03/2014	Strong buy	EUR 49.0	EUR 40.4	21.4%
FIMA Securities d.o.o.	28/05/2014	Under revision	n/a	EUR 40.4	n/a
Hypo Alpe-Adria-Bank d.d.	12/11/2014	Buy	EUR 53.2	EUR 40.4	31.6%
Raiffeisenbank Austria d.d.	30/05/2014	Buy	EUR 45.3	EUR 40.4	12.1%
Erste Group Bank AG	18/09/2014	Accumulate	EUR 48.2	EUR 40.4	19.2%



The Company Business Main brands Financials Share 9M 2014 business results Closure

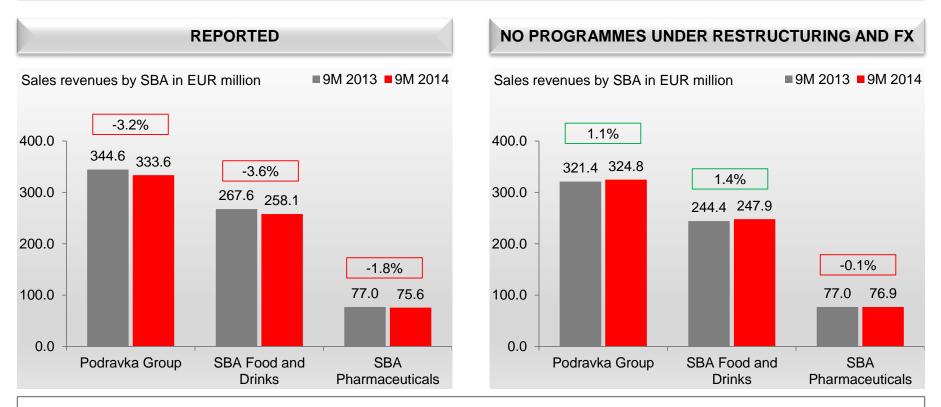
Refinancing of loan liabilities:

- > syndicated loan:
 - EBRD \rightarrow arranger,
 - three commercial banks (Erste Group Bank AG, Raiffeisen Bank International AG and Unicredit Bank Austria AG),
- ➢ refinanced amount of EUR 73.4 million:
 - significantly lower interest rates,
 - prolonged maturity rates.
- > purpose \rightarrow balance sheet restructuring,
- > expected savings \rightarrow EUR 1.0 million on interest rates in July 2014 December 2015 period.

Continuation of the restructuring process:

- > closing of low-profit segment of bakery in early April,
- \succ beverages segment optimization \rightarrow better cost structure and gross margin,
- > continuation of redundant labour programme:
 - 392 employees left the company with severance payments in 9M 2014,
 - EUR 4.0 million of expected savings in 2014.

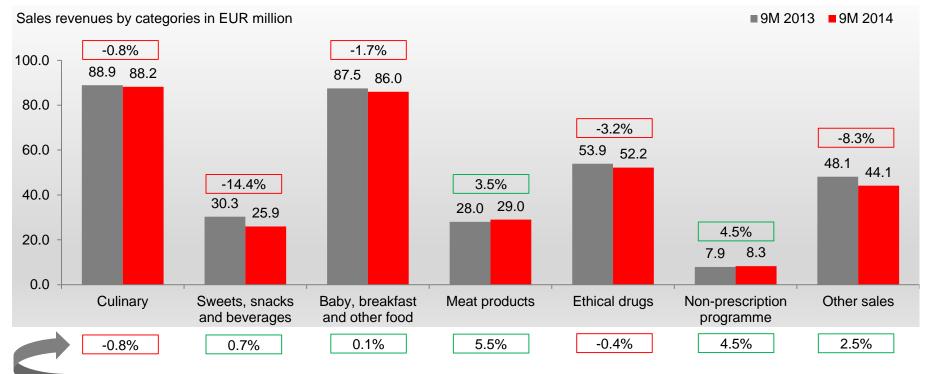
Significant influence of external and restructuring factors on sales revenues



The biggest impacts on sales revenues:

- > EUR -11.6 million lower sales revenues from programmes under restructuring,
- > EUR -2.8 million impact of net foreign exchange differences (FX),
- estimated impact of EUR 5.4 million from the decision of the Croatian Health Insurance Fund to reduce purchase prices of prescription drugs in May 2013 and February 2014,
- reduction of exposure to distributors (through a decrease in inventories) in the market of Russia in H1 2014 as a protection measure from the depreciation of the Russian ruble,
- ➤ exceptionally unfavourable weather conditions in the 3Q 2014 → negative impact on the sales of the product range that is seasonally connected to good weather conditions in summer months (sales revenues of beverages lower by EUR 2.6 million in 3Q 2014).

Growth of majority of categories without programmes under restructuring

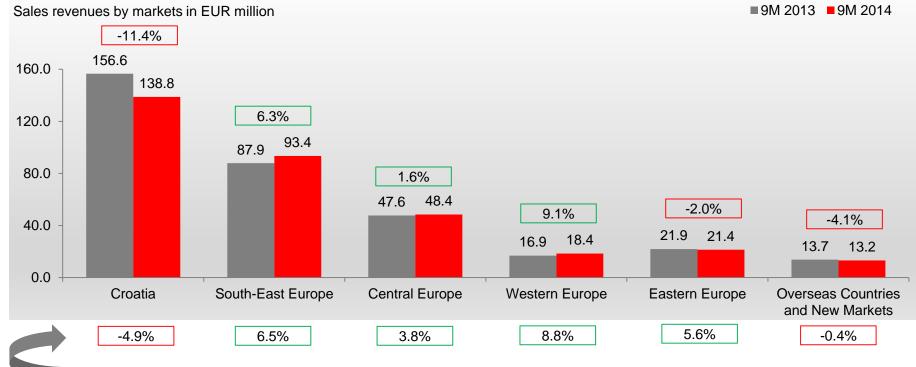


> sales revenues by categories without programmes under restructuring; without FX impact on prescription drugs category

Key highlights:

- > culinary -> negative impact of the markets of Croatia and Australia, growth on the markets of Western and Eastern Europe,
- ➤ sweets, snacks and beverages → EUR 2.6 million lower sales in 3Q 2014 affected by unfavourable weather conditions,
- ➤ meat products → growth of the sausage products subcategory in the market of Croatia and pate and luncheon meat subcategory in the market of Western Europe,
- \blacktriangleright prescription drugs (RX) \rightarrow negative impact of price reduction on the market of Croatia; volume growth \rightarrow Croatia +12%, Russia +11%,
- > non-prescription programme \rightarrow OTC drugs subcategory growth on the markets of Croatia and Russia.

Reported sales revenues in foreign markets up 3.6%



> sales revenues by markets without programmes under restructuring and foreign exchange differences

Key highlights:

- > Croatia \rightarrow 0.8% lower sales revenues without programmes under restructuring and price reduction in prescribed drugs category,
- ➤ South-East Europe → sales revenue growth of Eva & Dolcela brands, baby & breakfast food assortment, RX drugs & trade goods,
- > Central Europe → negative impact of Czech krone, sales revenue growth of bouillons, tomato based products & RX for skin disorder,
- > Western Europe \rightarrow sales revenue growth of universal seasonings, especially on the market of Germany,
- ➤ Eastern Europe → negative impact of Russian rouble, sales revenue growth of universal seasoning on the market of Romania, sales revenue growth of soups on the market of Russia,
- > Overseas Countries & New Markets \rightarrow negative impact of Australian dollar and distribution model change in Australia and USA.

Profitability improvement in food and drinks business segment

SBA Food and Drinks	RE	REPORTED RESULT			DING ONE-OFF	ITEMS
(in EUR million)	9M 2014	9M 2013	% change	9M 2014	9M 2013	% change
Sales revenue	258.1	267.6	(3.6%)	258.1	267.6	(3.6%)
Gross profit	98.0	100.0	(1.9%)	98.0	100.0	(1.9%)
EBITDA	22.2	22.6	(1.8%)	27.5	26.9	2.3%
EBIT	12.2	12.1	1.1%	17.5	16.4	6.9%
Net profit after MI	6.1	7.2	(15.6%)	11.3	11.5	(2.2%)
Gross margin	38.0%	37.4%	+63 bp	38.0%	37.4%	+64 bp
EBITDA margin	8.6%	8.4%	+16 bp	10.7%	10.1%	+61 bp
EBIT margin	4.7%	4.5%	+22 bp	6.8%	6.1%	+67 bp
Net profit margin after MI	2.4%	2.7%	-34 bp	4.4%	4.3%	+6 bp

Key highlights:

- > gross margin growth \rightarrow EUR 7.6 million lower cost of goods sold,
- ➢ EBIT margin growth → additional impact of EUR 1.2 million lower other operating expenses,
- ➢ lower net profit margin after MI → higher tax liabilities compared to 9M 2013 when the tax base was significantly lowered by tax losses from previous periods carried forward,
- > normalized results better than reported on all levels.

One-off items:

9M 2014:

- > EUR -5.2 million of net effect,
- most significant item EUR -6.7 million of severance payments.

9M 2013:

- EUR -4.4 million of net effect,
- most significant item EUR -4.7 million of severance payments.

Prescription drugs price reduction significantly influenced profitability

SBA Pharmaceuticals	RE	REPORTED RESULT			DING ONE-OFF	ITEMS
(in EUR million)	9M 2014	9M 2013	% change	9M 2014	9M 2013	% change
Sales revenue	75.6	77.0	(1.8%)	75.6	77.0	(1.8%)
Gross profit	39.8	42.2	(5.7%)	39.8	42.2	(5.7%)
EBITDA	11.3	13.7	(17.6%)	11.7	14.5	(19.6%)
EBIT	7.2	9.4	(23.8%)	7.6	10.2	(26.1%)
Net profit after MI	4.7	5.6	(16.1%)	5.1	6.4	(20.7%)
Gross margin	52.6%	54.8%	-214 bp	52.6%	54.8%	-214 bp
EBITDA margin	15.0%	17.8%	-287 bp	15.5%	18.9%	-343 bp
EBIT margin	9.5%	12.2%	-273 bp	10.0%	13.3%	-329 bp
Net profit margin after MI	6.2%	7.3%	-106 bp	6.7%	8.3%	-160 bp

Key highlights:

- ➢ lower gross margin → price reduction on prescription drugs led to lower sales revenues, growth of cost of goods sold due to larger production volumes,
- ➢ lower EBIT margin → mitigated by EUR 0.3 million lower other operating expenses,
- ➢ lower net profit margin after minorities → mitigated by EUR 0.5 million lower interest expenses on loans and lower tax liability.

One-off items:

9M 2014:

> EUR -0.4 million of severance payments.

9M 2013:

> EUR -0.8 million of severance payments.

The positive effects of the restructuring process are still not fully noticeable

Podravka Group	RE	REPORTED RESULT			DING ONE-OFF	ITEMS
(in EUR million)	9M 2014	9M 2013	% change	9M 2014	9M 2013	% change
Sales revenue	333.6	344.6	(3.2%)	333.6	344.6	(3.2%)
Gross profit	137.8	142.1	(3.0%)	137.8	142.1	(3.0%)
EBITDA	33.5	36.3	(7.8%)	39.2	41.4	(5.4%)
EBIT	19.4	21.5	(9.8%)	25.1	26.6	(5.8%)
Net profit after MI	10.8	12.8	(15.8%)	16.4	18.0	(8.9%)
Gross margin	41.3%	41.2%	+6 bp	41.3%	41.2%	+6 bp
EBITDA margin	10.0%	10.5%	-50 bp	11.7%	12.0%	-28 bp
EBIT margin	5.8%	6.2%	-43 bp	7.5%	7.7%	-21 bp
Net profit margin after MI	3.2%	3.7%	-48 bp	4.9%	5.2%	-31 bp

Key highlights:

- > gross margin growth \rightarrow EUR 6.6 million lower cost of goods sold,
- ➢ lower EBIT margin → mitigated by EUR 1.5 million lower other operating expenses,
- ➢ lower net profit margin after minorities → mitigated by EUR
 0.9 million lower interest expenses on loans, negative impact of higher tax liabilities,
- > normalized result better than reported on all levels.

One-off items:

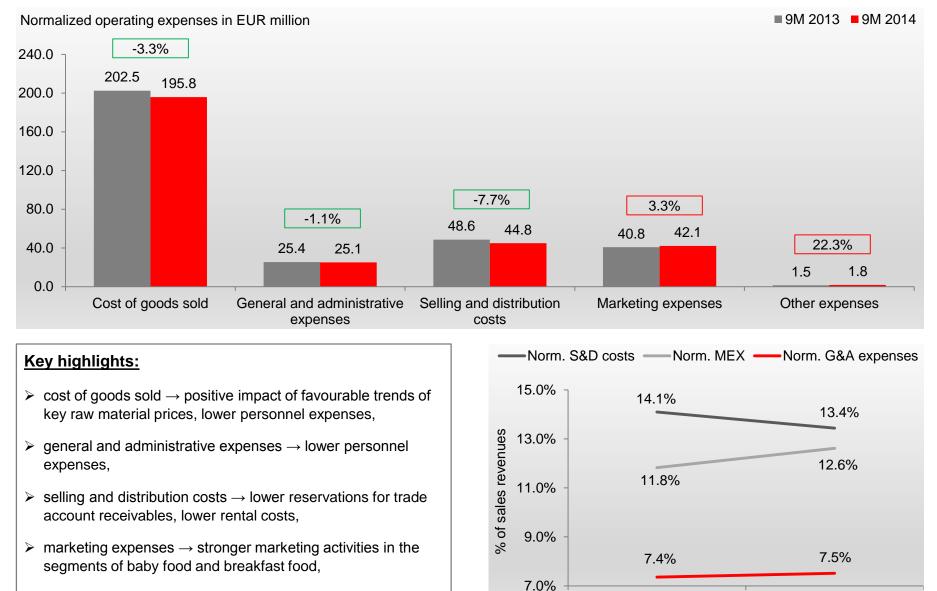
9M 2014:

- > EUR -5.6 million of net effect,
- most significant item EUR -7.0 million of severance payments.

9M 2013:

- EUR -5.2 million of net effect,
- most significant item EUR -5.5 million of severance payments.

Total normalized operating expenses lower by EUR 9.0 million



9M 2013

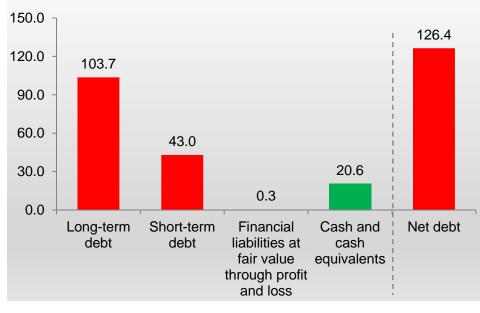
> other expenses \rightarrow slightly higher net realized FX differences.

9M 2014

Still low level of indebtedness

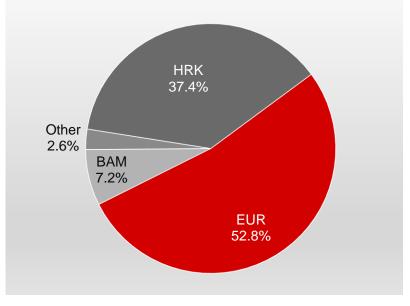
(in EUR thousands)	9M 2014	2013	% change
Net debt	126,398	116,649	8.4%
Interest expense	6,098	6,964	(12.4%)
Net debt/Norm. EBITDA	2.4	2.1	12.9%
Norm. EBITDA/Interest expense	8.8	8.0	9.6%
Equity to total assets ratio	49.9%	48.9%	+98 bp

Net debt components in EUR million on 30/09/2014



Key highlights:
> net debt growth → result of EUR 6.7 million financial debt increase and EUR 3.0 million lower cash and cash equivalents,
➤ lower interest expenses → result of refinancing under favourable commercial terms and repayment of a part of a loan,
> weighted average cost of debt \rightarrow 3.4% on 30.09.2014.

Currency structure of debt on 30/09/2014



Note: P&L indicators calculated on the trailing twelve month basis; BS indicators taken on 30/09/2014.



The Company Business Main brands Financials Share 9M 2014 business results Closure

Unlocked potential



Contact

Podravka d.d.

Ante Starčevića 32, 48 000 Koprivnica, Croatia

www.podravka.hr

Investor relations

ir@podravka.hr

tel: +385 48 65 16 65

mob: +385 99 43 85 007



Podravka Group

Always with a heart!

Belgrade Stock Exchange Investor Conference, November 2014

